

Prices in CZK without VAT, valid from 1.1.2024, for advertising of one brand only, non-standard formats and special campaigns are solved individually, advertising must meet The LEGO Group's requirements and need to be approved by LEGO Publishing



Periodicity: several times a month  
 Print run: 20 000  
 Format: 210 x 280 mm  
 Colors: 4/4 CMYK

Paper: LWC  
 Cover: 4/4 glossy  
 Binding: V1

## ADVERTISING RATES LEGO®

### SINGLE PAGE

standard page	90 000 CZK
front inside cover	130 000 CZK

## SCHEDULE

### JANUARY

TITLE	ISSUE	BOOKING AND DEADLINE	ON SALE
Lego Ninjago	1/2024	22. 11. 2023	4. 1. 2024
Lego Jurassic World	1/2024	22. 11. 2023	8. 1. 2024
Lego Star Wars	1/2024	22. 11. 2023	8. 1. 2024
Miraculous	1/2024	29. 11. 2023	10. 1. 2024
Lego City	1/2024	29. 11. 2023	11. 1. 2024
Lego DREAMZzz	1/2024	30. 11. 2023	15. 1. 2024
Princezna Mimi	1/2024	6. 12. 2023	17. 1. 2024
Lego Minecraft	1/2024	11. 12. 2023	22. 1. 2024
Lego Marvel – Spider-Man	1/2024	11. 12. 2023	22. 1. 2024
Lego komiks – 09	1/2024	11. 12. 2023	22. 1. 2024

### FEBRUARY

TITLE	ISSUE	BOOKING AND DEADLINE	ON SALE
Lego Ninjago	2/2024	1. 1. 2024	12. 2. 2024
Lego Ninjago Legacy	1/2024	1. 1. 2024	12. 2. 2024
Lego Star Wars	2/2024	8. 1. 2024	19. 2. 2024

### MARCH

TITLE	ISSUE	BOOKING AND DEADLINE	ON SALE
Lego Marvel – Avengers	2/2024	24. 1. 2024	7. 3. 2024
Ghostforce	1/2024	31. 1. 2024	14. 3. 2024
Lego DREAMZzz	2/2024	5. 2. 2024	18. 3. 2024
Horse Club – Schleich	1/2024	7. 2. 2024	21. 3. 2024
Lego Minecraft	2/2024	7. 2. 2024	21. 3. 2024
Lego komiks – 10	2/2024	7. 2. 2024	21. 3. 2024
Lego Ninjago	3/2024	12. 2. 2024	25. 3. 2024

### APRIL

TITLE	ISSUE	BOOKING AND DEADLINE	ON SALE
Lego Star Wars	3/2024	15. 2. 2024	3. 4. 2024
Planeta WOW	1/2024	20. 2. 2024	4. 4. 2024
Lego Ninjago Legacy	2/2024	26. 2. 2024	8. 4. 2024
Lego Batman	1/2024	27. 2. 2024	11. 4. 2024
Lego Friends	1/2024	29. 2. 2024	15. 4. 2024
Lego Marvel – Spider-Man	3/2024	11. 3. 2024	22. 4. 2024

### MAY

TITLE	ISSUE	BOOKING AND DEADLINE	ON SALE
Lego Ninjago	4/2024	20. 3. 2024	2. 5. 2024
Lego Star Wars	4/2024	28. 3. 2024	13. 5. 2024
Dinosauři	1/2024	2. 4. 2024	16. 5. 2024
Lego DREAMZzz	3/2024	2. 4. 2024	16. 5. 2024
Lego Minecraft	3/2024	5. 4. 2024	20. 5. 2024
Lego komiks – 11	3/2024	5. 4. 2024	20. 5. 2024
Lissy 1/2024	7/2024	9. 4. 2024	23. 5. 2024

### JUNE

TITLE	ISSUE	BOOKING AND DEADLINE	ON SALE
Lego Ninjago Legacy	3/2024	22. 4. 2024	3. 6. 2024
Lego Ninjago	5/2024	24. 4. 2024	6. 6. 2024
Lego Marvel – Avengers	4/2024	24. 4. 2024	6. 6. 2024
Lego Star Wars	5/2024	13. 5. 2024	24. 6. 2024

### JULY

TITLE	ISSUE	BOOKING AND DEADLINE	ON SALE
Lego Duplo	1/2024	21. 5. 2024	3. 7. 2024
Lego Ninjago	6/2024	28. 5. 2024	11. 7. 2024
Lego Jurassic World	2/2024	3. 6. 2024	15. 7. 2024
Lego Technic	1/2024	3. 6. 2024	15. 7. 2024
Miraculous	2/2024	4. 6. 2024	18. 7. 2024
Lego City	2/2024	4. 6. 2024	18. 7. 2024
Lego Minecraft	4/2024	4. 6. 2024	18. 7. 2024
Lego komiks – 12	4/2024	4. 6. 2024	18. 7. 2024
Lego Marvel – Spider-Man	5/2024	10. 6. 2024	22. 7. 2024
Princezna Mimi	2/2024	12. 6. 2024	25. 7. 2024
Lego Ninjago Legacy	4/2024	19. 6. 2024	31. 7. 2024

### AUGUST

TITLE	ISSUE	BOOKING AND DEADLINE	ON SALE
Lego Star Wars	6/2024	24. 6. 2024	5. 8. 2024
Lego Ninjago	7/2024	8. 7. 2024	19. 8. 2024

### SEPTEMBER

TITLE	ISSUE	BOOKING AND DEADLINE	ON SALE
Lego Marvel – Avengers	6/2024	24. 7. 2024	5. 9. 2024
Lego Minecraft	5/2024	5. 8. 2024	16. 9. 2024
Lego komiks – 13	5/2024	5. 8. 2024	16. 9. 2024
Lego DREAMZzz	4/2024	5. 8. 2024	16. 9. 2024
Lego Star Wars	7/2024	7. 8. 2024	18. 9. 2024
Ghostforce	10/2024	7. 8. 2024	19. 9. 2024
Lego Ninjago	8/2024	13. 8. 2024	25. 9. 2024
Horse Club – Schleich	11/2024	14. 8. 2024	26. 9. 2024
Lego Ninjago Legacy	5/2024	14. 8. 2024	26. 9. 2024

### OCTOBER

TITLE	ISSUE	BOOKING AND DEADLINE	ON SALE
Lego Batman	2/2024	4. 9. 2024	17. 10. 2024
Lego Friends	2/2024	9. 9. 2024	21. 10. 2024
Lego Marvel – Spider-Man	7/2024	9. 9. 2024	21. 10. 2024
Lego Ninjago	9/2024	16. 9. 2024	30. 10. 2024
Lego Star Wars	8/2024	16. 9. 2024	30. 10. 2024

### NOVEMBER

TITLE	ISSUE	BOOKING AND DEADLINE	ON SALE
Lego Minecraft	6/2024	2. 10. 2024	14. 11. 2024
Lego komiks – 14	6/2024	2. 10. 2024	14. 11. 2024
Lego Technic	2/2024	7. 10. 2024	18. 11. 2024
Dinosauři	2/2024	9. 10. 2024	21. 11. 2024
Lego Ninjago Legacy	6/2024	14. 10. 2024	25. 11. 2024
Lissy	2/2024	16. 10. 2024	28. 11. 2024

### DECEMBER

TITLE	ISSUE	BOOKING AND DEADLINE	ON SALE
Lego Ninjago	10/2024	23. 10. 2024	4. 12. 2024
Lego Marvel – Avengers	8/2024	23. 10. 2024	5. 12. 2024
Lego Star Wars	9/2024	28. 10. 2024	9. 12. 2024