



Periodicity: 21 editions per year

Print run: 20,000 - 25,000

Format: 210 x 280 mm

Colors: 4/4 CMYK

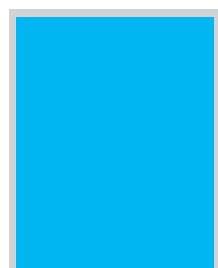
Paper: LWC

Binding: V1

SCHEDULE

TITLE	ISSUE	BOOKING	DEADLINE	ON SALE
LEGO® NINJAGO®	1/19	10. 10. 2018	17. 10. 2018	04. 01. 2019
LEGO® BATMAN™	1/19	3. 10. 2018	10. 10. 2018	10. 01. 2019
LEGO® Friends	1/19	14. 10. 2018	21. 10. 2018	17. 01. 2019
LEGO® City	1/19	14. 10. 2018	21. 10. 2018	23. 01. 2019
LEGO® MOVIE 2™	1/19	30. 10. 2018	06. 11. 2018	30. 01. 2019
LEGO® NINJAGO®	2/19	4. 12. 2018	11. 12. 2018	27. 02. 2019
LEGO® NINJAGO® Legacy	1/19	27. 12. 2019	03. 01. 2019	13. 03. 2019
LEGO® NINJAGO®	3/19	31. 01. 2019	07. 02. 2019	17. 04. 2019
LEGO® City	2/19	6. 3. 2019	13. 03. 2019	22. 05. 2019
LEGO® NINJAGO®	4/19	12. 03. 2019	19. 03. 2019	05. 06. 2019
LEGO® BATMAN™	2/19	18. 03. 2019	25. 03. 2019	27. 06. 2019
LEGO® Friends	2/19	24. 04. 2019	01. 05. 2019	11. 07. 2019
LEGO® NINJAGO®	5/19	6. 5. 2019	13. 05. 2019	24. 07. 2019
LEGO® City	3/19	13. 06. 2019	20. 06. 2019	28. 08. 2019
LEGO® NINJAGO® Legacy	2/19	21. 6. 2019	30. 06. 2019	04. 09. 2019
LEGO® NINJAGO®	6/19	27. 06. 2019	04. 07. 2019	11. 09. 2019
LEGO® Jurassic World™	1/19	24. 6. 2019	01. 07. 2019	20. 09. 2019
LEGO® Banana	1/19	12. 7. 2019	21. 07. 2019	26. 09. 2019
LEGO® NINJAGO®	7/19	14. 8. 2019	21. 08. 2019	30. 10. 2019
LEGO® City	4/19	17. 9. 2019	24. 09. 2019	04. 12. 2019
LEGO® NINJAGO®	8/19	2. 10. 2019	09. 10. 2019	18. 12. 2019

FORMAT



1/1
210 x 280 mm
type area

ADVERTISING RATES

front inner envelope: 130,000 CZK
(exclusively one advertising full page only)