

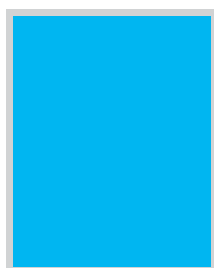


Periodicity: monthly
 Print run: 65,000
 Format: 203 x 274 mm
 Colors: 4/4 CMYK
 Paper: LWC
 Cover: 5/4 + 1/0
 UV glossy lacquer
 Binding: V2

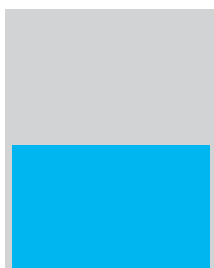
SCHEDULE

ISSUE	BOOKING	DEADLINE	ON SALE
2/19	18. 12. 2018	21. 12. 2018	17. 1. 2019
3/19	21. 1. 2019	24. 1. 2019	21. 2. 2019
4/19	18. 2. 2019	21. 2. 2019	21. 3. 2019
5/19	18. 3. 2019	21. 3. 2019	18. 4. 2019
6/19	15. 4. 2019	18. 4. 2019	23. 5. 2019
7/19	20. 5. 2019	23. 5. 2019	20. 6. 2019
8/19	14. 6. 2019	17. 6. 2019	18. 7. 2019
9/19	19. 7. 2019	22. 7. 2019	22. 8. 2019
10/19	19. 8. 2019	22. 8. 2019	19. 9. 2019
11/19	16. 9. 2019	19. 9. 2019	17. 10. 2019
12/19	11. 10. 2019	14. 10. 2019	14. 11. 2019
1/20	11. 11. 2019	14. 11. 2019	12. 12. 2019
Family and Travel	9. 4. 2019	12. 4. 2019	9. 5. 2019
Food	1. 10. 2019	4. 10. 2019	7. 11. 2019

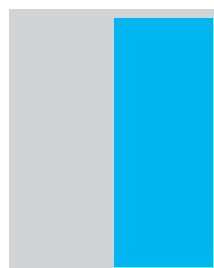
FORMAT



1/1
 203 x 274 mm
 trip size
 173 x 244 mm
 type area



1/2 horizontal
 203 x 134 mm
 trip size
 173 x 121 mm
 type area



1/2 vertical
 99 x 274 mm
 trip size
 84 x 244 mm
 type area



1/3 vertical
 65 x 274 mm
 trip size
 55 x 244 mm
 type area

ADVERTISING RATES

SINGLE PAGE	CLASSIFIED AD		
	MARIANNE	SPECIAL	
standard page	247,000	121,000	
front inside cover		172,000	
back outside cover	374,000	187,000	
back inside cover	308,000	162,000	
1st single page	308,000	162,000	
2nd single page	298,000	152,000	
3rd single page	288,000	146,000	
4th single page	278,000	141,000	
5th single page	273,000	136,000	
6th single page	268,000	131,000	
single page advertorial	293,000	152,000	
scentstrip*	247,000	121,000	
glued inserts (one sheet)*	247,000	121,000	
DOUBLE PAGE			
standard double page	495,000	242,000	
unfolding front V-gate cover	990,000		
unfolding front Z-gate cover	722,000	364,000	
1st double page	616,000	323,000	
2nd double page	576,000	293,000	
3rd double page	556,000	283,000	
4th double page	545,000	273,000	
5th double page	535,000	268,000	
6th double page	525,000	258,000	
double page advertorial	586,000	303,000	
1st double page after table of content	520,000	258,000	
2nd double page after table of content	515,000	253,000	
SMALL FORMATS			
half page horizontal or vertical	177,000	76,000	81,000
one third of a page vertical	177,000		81,000
one sixth of a page	45,000		22,000
one quarter page horizontal or vertical		39,000	
one eighth page horizontal or vertical		20,000	

* CZK 0.25 production cost

INSERTS

INSERTS IN TITLE:
 1 sheet – CZK 2.5
 2 sheets – CZK 4.0
 insert for subscribers – CZK 15

4 sheets – CZK 6.5
 6 sheets – CZK 7.5
 8 sheets – CZK 8.0

PRODUCTION COSTS:
 CZK 0.70 for placing