

## Standard specifications:

**DIMENSIONS:** 480 x 300 px (300 x 300 px; 300 x 250 px)

**DATA SIZE (max.):** 100 kB

URL must be provided.

### Do not forget!

- 1) URL must be provided + UTM parameters
- 2) Titles about 60 characters







## Static creative:

**Format:** JPG, GIF, PNG

NATIVE AD is an advertising format that is located among related articles. You can find related articles under the article or in the footer of the website. We do not guarantee the exact placement of the ad in related articles.

Preview:

**Ochutnejte také**

	
<p><b>Hummus z bílých fazolí</b></p> <p>Reklama</p>	<p><b>Soutěž o pneumatiky Continental za 10 000 Kč</b></p> <p>Reklama</p>
	
<p><b>Zapečené brambory se zeleninou</b></p>	<p><b>Modrý broskvový salát</b></p>
	
<p><b>Čistička Philips Dual Scan odstraní 99,9% znečištění</b></p> <p>Reklama</p>	<p><b>Hrnečkové knedlíky</b></p>

**NATIVE AD**  
480 x 300 px