

ROLLBAND (SCROLLFOOTER)

Standard specifications:

DIMENSIONS: 990 x 250 px

DATA SIZE (max.):

Static creative: 50 kB

Animated creative: 100 kB

URL must be provided.

The creative is automatically loaded over the website content, maximum length is 10 sec (the user may close it manually by the closing button).

The closing button is added automatically in the default layout, or in the layout provided by the client (closing button shall be in JPG/PNG, data size up to 20 kB, measurements 50 x 250 px, text "otevřít/rozbalit" – open/unroll, "zavřít/zabalit" – close/pack).

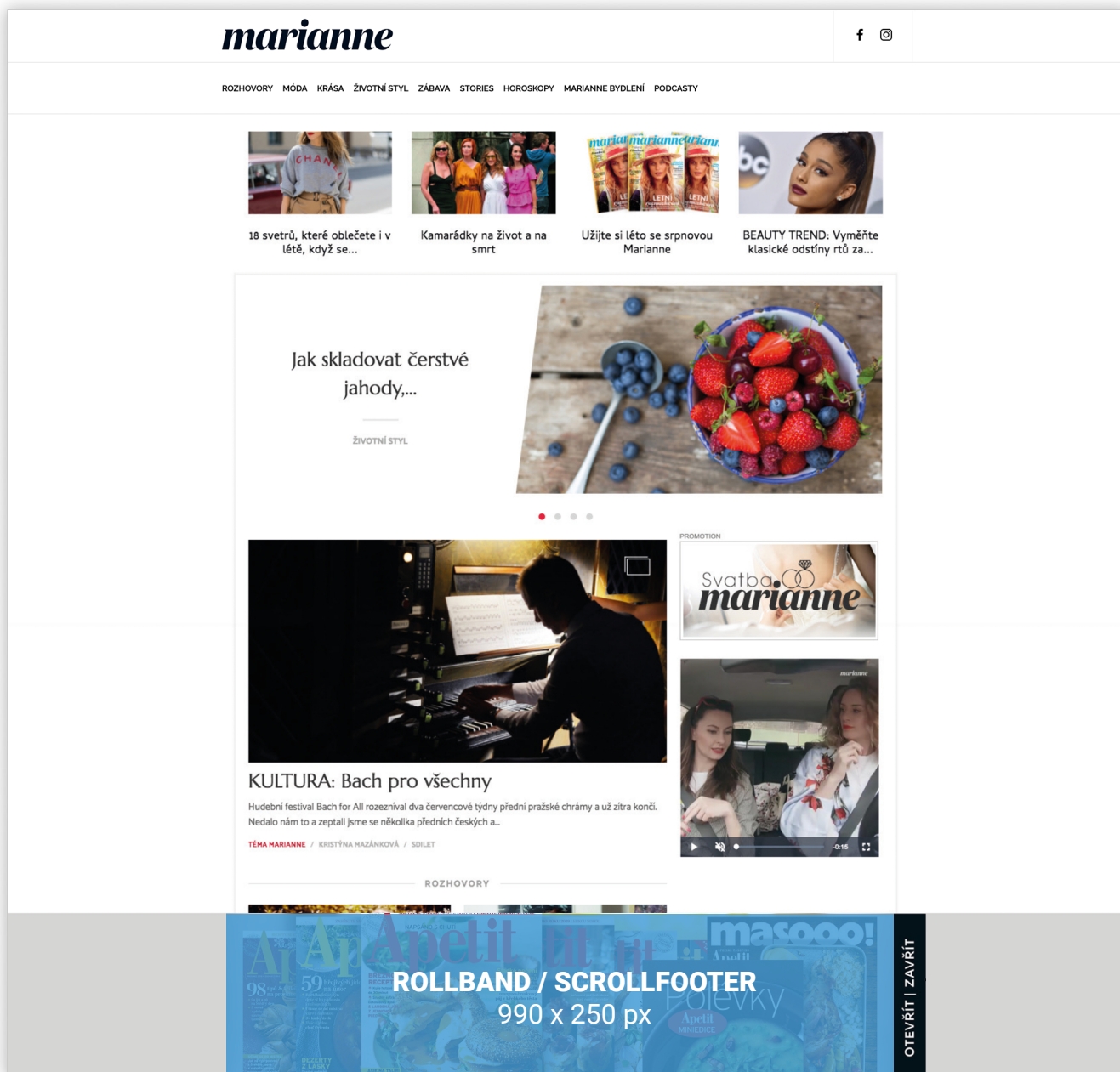
The functionality might differ on mobile devices.

Static creative:

Format: JPG, PNG

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Preview:



The screenshot displays the 'marianne' website interface. At the top, the logo 'marianne' is on the left, and social media icons for Facebook and Instagram are on the right. Below the logo is a navigation menu with categories: ROZHOVORY, MÓDA, KRÁŠA, ŽIVOTNÍ STYL, ZÁBAVA, STORIES, HOROSKOPY, MARIANNE BYDLÉNÍ, and PODCASTY. The main content area features a grid of article thumbnails with titles and images. A large featured article titled 'Jak skladovat čerstvé jahody,...' is highlighted. Below it, there are video thumbnails for 'KULTURA: Bach pro všechny' and 'Svatba marianne'. At the bottom, a blue 'ROLLBAND / SCROLLFOOTER' banner contains the dimensions '990 x 250 px' and a vertical button labeled 'OTEVŘÍT | ZAVŘÍT'.

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Preview mobile version:

