

STANDARD SPECIFICATIONS:

VIDEO FORMAT: MP4 or VAST 3.0, 2.0
Standard video with 16: 9 aspect ratio

VIDEO LENGTH AND DATE SIZE: Maximum video length 30sec,
data size unlimited.
WE RECOMMENDED using bumpers
or 15sec. videos.

WARNING!!!

THE SOUND IS DEFAULT MUTED DUE TO SEARCH
ENGINES! VOLUME IS DIRECTED BY THE USER.
PLEASE SEND A LANDING PAGE TO THE VIDEO ALSO!

DISPLAY:

INTERSTITIAL VIDEO is displayed when the user comes to the website.

You can close the video by the click button CLOSE in the upper right corner immediately after loading.

After 5 seconds, the SKIP option will appear in the video.

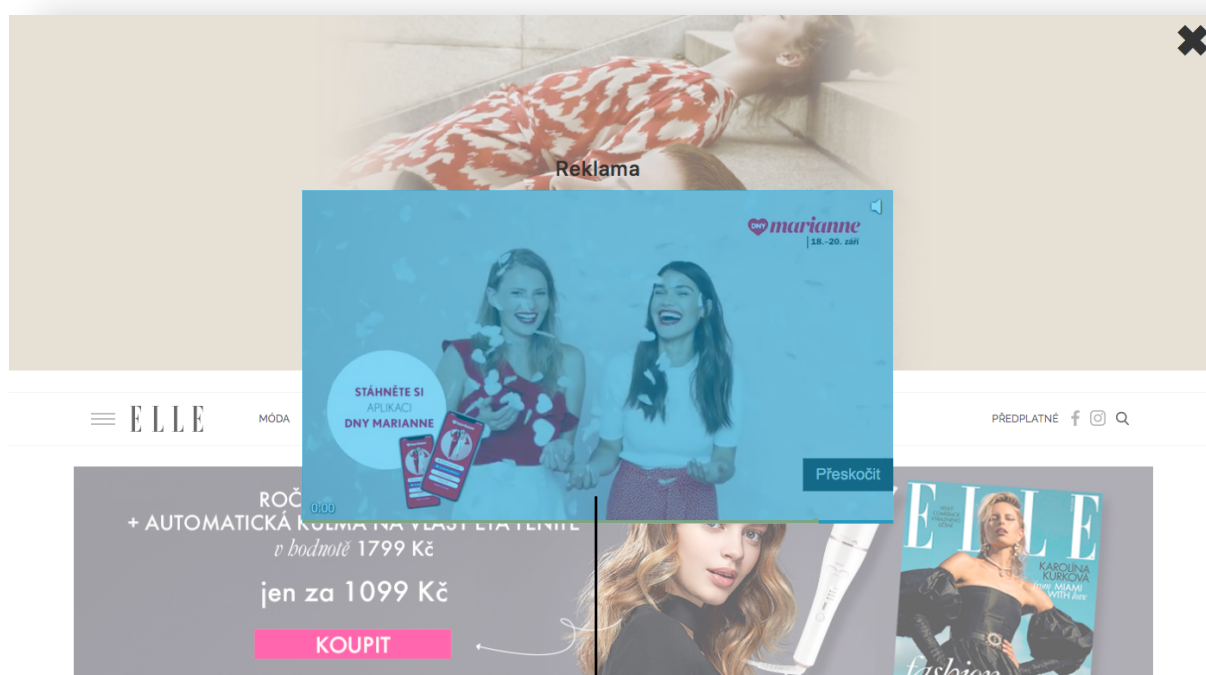
The maximum capping for this format is 2 impressions per day.

Technical specifications

INTERSTITIAL VIDEO

BurdaInternational **CZ**

PREVIEW



INTERSTITIAL VIDEO