

# VIGNETTE

## Standard specifications:

**DIMENSIONS:** 300 x 600 px

600 x 300 px

The size is adjusted to the size of the mobile device display, but the ad is not extended to the width and height of the entire display to maintain the quality of the ad.

**BOTH MEASUREMENTS MUST BE PROVIDED FOR AUTOMATIC DISPLAY ROTATION ON MOBILE DEVICES.**

**DATA SIZE (max.):** 100 kB

URL must be provided.

## Static creative:

**Format:** JPG, GIF, PNG

The ad is adjusted to the size of the mobile device's display, even if the display automatically rotates to the widescreen position.

The closing cross must always be visible and therefore we claim the right to visually modify it.

Preview:

